

Annual Report 2007/2008

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ADDICTIONS FOUNDATION OF MANITOBA (AFM)

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MINISTER OF HEALTHY LIVING

Room 310 Legislative Building Winnipeg, Manitoba, CANADA R3C 0V8

His Honour John Harvard Lieutenant-Governor Province of Manitoba

May It Please Your Honour:

I have the privilege of presenting, for the fiscal year 2007/2008, herewith the Annual Report of the Addictions Foundation of Manitoba, incorporated under the Addictions Foundation of Manitoba Act in 1956.

Sincerely,

Kerri Irvin-Ross

Minister of Healthy Living

ADDICTIONS FOUNDATION OF MANITOBA

FONDATION MANITOBAINE
DE LUTTE CONTRE
LES DÉPENDANCES

The Honourable Kerri Irvin-Ross Minister of Healthy Living Legislative Building 450 Broadway Avenue Winnipeg, Manitoba R3C 0V8

Dear Minister Irvin-Ross:

We have the honour to present the Annual Report for the Addictions Foundation of Manitoba, for the fiscal year ended March 31, 2008.

This annual report was prepared under the Board's direction, in accordance with The Addictions Foundation Act and directions provided by the Minister of Health. All material, economic and fiscal implications known as of March 31, 2008 have been considered in preparing the annual report.

Respectfully Submitted on Behalf of the Addictions Foundation of Manitoba,

Jack Shaver, Chair AFM Board of Governors Provincial Administration 1031 Portage Avenue Winnipeg, MB R3G 0R8 (204) 944-6200 Fax (204) 786-7768

Northern Region 23 Nickel Road Thompson, MB R8N 0Y4 (204) 677-7300 Fax (204) 677-7328

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Western Region 510 Frederick Street Brandon, MB R7A 6Z4 (204) 729-3838 Fax (204) 729-3844

www.afm.mb.ca



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Remarks from the Chair

with our community

I am pleased to present the 2007/2008 Annual Report for the Addictions Foundation of Manitoba. This report provides highlights of the Foundation's achievements, activities and program performance from April 1, 2007 to March 31, 2008.

During the year eight new Governors were added to the Board, including myself as the Chair. In addition to the valuable skill sets of the remaining Board, the new members bring with them a great amount of experience in dealing with addictions, plus they provide representation from the self-help fellowships, native culture and the different geographic areas of our province. The Board is at its full compliment of fifteen members.

I consider it a great honour to chair this dedicated group of individuals who are committed to improving the services for the treatment, education and prevention of addictions in our province.

I thank the outgoing Governors and past Chair for their leadership and years of dedicated service to AFM.

The Board of Governors strives hard in the area of governance to provide direction and support to AFM's management. On an ongoing basis, the Board also reviews the policies and procedures to ensure they meet the needs of the community and develops new policies as required.

This past year saw the start of construction on AFM's new building in Thompson. The site was selected to embrace the northern atmosphere and environment in which our clients are most comfortable.

The planned facility will have 18 beds for the residential treatment program, including some single and barrier free rooms. The building's residential unit will have a recreation/fitness area, dining room, learning centre and laundry facility supported by the kitchen, maintenance and receiving areas.

The treatment area of the building also includes a medical assessment room, family meeting area and a "ceremony" room. We are all very excited to see the new building as it develops and are looking forward to moving in. Occupancy of the new building is expected to be in March, 2009.

On behalf of the Board of Governors, thank you to the CEO and his staff for their dedicated work over the year to ensure AFM remains a leader in the education and treatment of addictions.

Jack Shaver
Chair, AFM Board of Governors



with our community

In 2007/2008 AFM continued to see yet another year of growth in our alcohol, other drugs and gambling programs.

A major priority for us in the past year was improving access to adult rehabilitation programs. For women, we added resources for the Women Invested in Sobriety, Empowered in Recovery (WISER) program in Winnipeg to double the number of day program spots. For men, we enhanced the assessment process at James Toal Centre to improve the processing of potential clients.

To ensure we continue to have comprehensive services that are culturally sensitive, to date all AFM staff and Board members have received cultural sensitivity training.

In our effort to be more accountable to our Board, public and government, we developed the Performance Reporting Framework as a tool for monitoring performance based on priorities set by the organization's strategic plan. Work was also

begun on developing a set of program indicators, which examines client outcomes against set goals and expectations. As well, a set of indicators to measure the organization's performance in other areas was developed for implementation in the new fiscal year.

I encourage you to take the time to read the section of this annual report entitled, "Achievement Report on AFM Strategic Directions," which underscores the key results related to the Agency's strategic directions.

I would like to thank all the staff at AFM for their dedication and commitment. As a result of each and every person's efforts, we have helped more Manitobans to live their lives free from the harm associated with the misuse of alcohol, other drugs and gambling.



John Borody Chief Executive Officer, AFM

Corporate Overview of AFM

with our community

BOARD OF GOVERNORS

AFM's Board is comprised of 15 Manitoba community members appointed by the Minister of Healthy Living through an Order in Council of Government.

The terms of three members of AFM's Board of Governors ended in December 2007, and five new members were appointed, including a new Chair.

Leaving the Board of Governors was:

- Jim Robertson, Chair of the Board of Governors.
 Mr. Robertson served as AFM Board Chair from 2001 to 2007.
- Larry Muirhead from Portage la Prairie, who has been a Board member since 1998 and served as the Vice-Chair.
- Boyd Kramble from Pinawa who has been a member since 2002.

AFM thanks Mr. Robertson, Mr. Muirhead and Mr. Kramble for their work and dedication during their tenure.

Jack Shaver of St. Adolphe
has been appointed Chair of AFM's
Board of Governors, and Heather
Mitchell of Dugald has been appointed
as Vice-Chair. Leon Morehouse of
Brandon, Gord Sytnick of Valley River,
and Tiina Cordell of Thompson are also
new appointees to AFM's Board of
Governors.

1st Row (L-R): Marylin Cottyn, Gord Sytnick, Jack Shaver The following Governors served on the Board in 2007/2008:

NAME

*Jack Shaver, Chair

*Heather Mitchell, Vice-Chair

*Stephen Edwards, Treasurer

*Lanette Bowman

*Randy Porter

Tiina Cordell

Marylin Cottyn

George Daniels

Ron Hay

Mary Head

Martha Jonasson

Dorothy McLoughlin

Leon Morehouse

Ian Rabb

Gord Sytnick

Boyd Kramble (to Dec. 2007)

Larry Muirhead (to Dec. 2007)

Jim Robertson (to Dec. 2007)

*Executive Policy Committee

HOME LOCATION

St. Adolphe

Dugald

Winnipeg

Winnipeg

Portage la Prairie

Thompson

- -

Swan River

Winnipeg

Brandon The Pas

The Pas

Wabowden

Winnipeg

Brandon

Winnipeg

Valley River

Pinawa Portage la Prairie

Winnipeg



(Chair), Dorothy McLoughlin, Martha Jonasson; **2nd Row (L-R):** Tiina Cordell, Randy Porter, Ron Hay, Leon Morehouse, Ian Rabb, George Daniels, Lanette Bowman, Heather Mitchell (Vice-Chair): **Missing:** Stephen Edwards (Treasurer), Mary Head.

Committees of the Board of Governors include:

A) Executive Policy Committee (EPC) is the senior subcommittee of the Board of Governors and is responsible for various executive and consultative functions as directed by or delegated from the Board of Governors of AFM. This committee is a forum of first consideration for proposed Board policies, major budgetary considerations and program development issues. Members for 2007/2008 include:

- Board Chair Jim Robertson (2007)/Jack Shaver (2008)
- Vice-Chair Larry Muirhead (2007)/Heather Mitchell (2008)
- Treasurer Boyd Kramble (2007)/Stephen Edwards (2008)
- Board Member Lanette Bowman
- · Board Member Randy Porter

B) Audit Committee reviews and advises the Board of Governors about the annual report and audited financial statements. This committee also meets with the external auditors, approves external audit plans and makes recommendations to the Board of Governors about the hiring of an external auditor, and assesses the processes related to internal control. Members in 2007/2008 included:

- Audit Committee (Chair) Stephen Edwards (2007)/ Ron Hay (2008)
- AFM Board Chair (Ex-officio) Jim Robertson (2007)/Jack Shaver (2008)
- AFM Board Treasurer Boyd Kramble (2007)/ Stephen Edwards (2008)
- Heather Mitchell (2008)
- Lanette Bowman (2007/2008)
- AFM Chief Financial Officer (Ex-officio) Valerie Hagen

The Board operates under the guidelines set out in the AFM Act and By-Laws. The Board of Governors has a formal Board Policy Development and Review Process, which provides a framework for the development of new, and the review of existing, board policies. The Board works to develop policies as required to meet the requirements of their legislated mandate.

In 2007/2008 the Board of Governors approved the following policies:

April 24, 2007

- AFM Policy, PS-904 Public Interest Disclosure (Whistleblower Protection), which states, AFM supports all staff and will protect them from any work related consequences if they become aware of a situation that may require consideration for disclosure under the Public Interest Disclosure (Whistleblower Protection) Act.
- AFM Policy PS-141 Bress Code, which states, AFM believes that it is important for all employees to project a positive and professional image while representing AFM to our clients and the general public. AFM further believes that it is important to allow staff a degree of flexibility in order to foster good morale. It is the intent of AFM to respect an individual's religious, racial, ethnic and gender specific attire. The purpose of this code is to establish basic guidelines for appropriate dress for the office environment.
- AFM Revised Policy PS-327 Internet and Email Bisage, which states, All employees of AFM and authorized individuals using AFM provided internet and email accounts have an obligation to use their privileges in a responsible and lewful manner. The changes to the policy included the addition of an Appendix B – Use of AFM Computers, as well as changes to monitoring and reporting breaches.

February 2008

 Beard Pelicy 86-867 - Retention and Destruction of Board Records, which states. The CEO will ensure that the records created for Board members will be filed and disposed of in accordance with The Freedom of Information and Protection of Privacy Act (FIPPA), The Personal Health Information Act (PHIA), and the Archives and Record-keeping Act, as outlined in AFM's Records Authority Schedules.

Corporate Overview of AFM...continued

AFM Board of Governors Self-Assessment

The Board of Governors uses the Board Self-Assessment Survey to evaluate its performance and processes. This survey is conducted once a year. The self-assessment report, which is generated from the survey, contains the following information:

- General evaluates how the Board defines its role and model of governance. AFM's Board of Governors has approved its governance style in a policy statement, which enables strategic leadership by its members and assists in deciding the broad values of the organization.
- Governance Evaluation evaluates the Board processes, orientation, education and committees.
- Board/Organization Relationship evaluates the relationship of the Board with the CEO.
- Board Evaluation evaluates the Board's performance and processes.

AFM REGIONAL ADVISORY BOARDS

The Northern and Western Region Advisory Board Committees consist of groups of arested and informed citizens representing their region that act in an advisory capacity to the Regional Director and the Board of Governors of AFM. The responsibilities of the Regional Advisory Boards include:

- Creating an awareness of the extent of the addiction problems related to alcohol, drugs and gambling in the Region.
- Creating an awareness of the availability of prevention, treatment and rehabilitation services in the Region.
- Participating in orientation and ongoing training programs to fully understand the aims and objectives of AFM.
- Meeting with the Regional Director for discussion regarding regional program directions and new initiatives.
- Meeting annually, where possible, with a representative(s) of AFM's Board of Governors to share mutual concerns, interests and directions of AFM.

Membership on the Advisory Boards is by appointment of the Board of Governors on the recommendation of the Advisory Board.

On March 31, 2008 members serving on these advisory boards were:

Western Region Advisory Board	*Bracketed dates indicate term
April 1, 2007 to March 31, 2008	ended or resignation date.

NAME	PLACE OF RESIDENCE
Carlson Onischuk, Chair	Brandon
Ron Hay (Board of Governors)	Brandon
Vern Sinclair *(February 2008)	Brandon
Taja Lonstrup	Brandon
Jack Cram	Brandon
Leon Morehouse (Board of Governors)	Brandon
Wilf Jordan, Vice-Chair	Brandon
Jane Brunet	Brandon
Marlene Gregory	Brandon
Gail Cullen	Brandon
Rachelle Wilk	Brandon

Northern	Region	Advisory	Board
April 1, 2	007 to	March 31	, 2008

Mike Wyman

Diane Rogers

Becky Pritchard

*Bracketed dates indicate terrended or resignation date

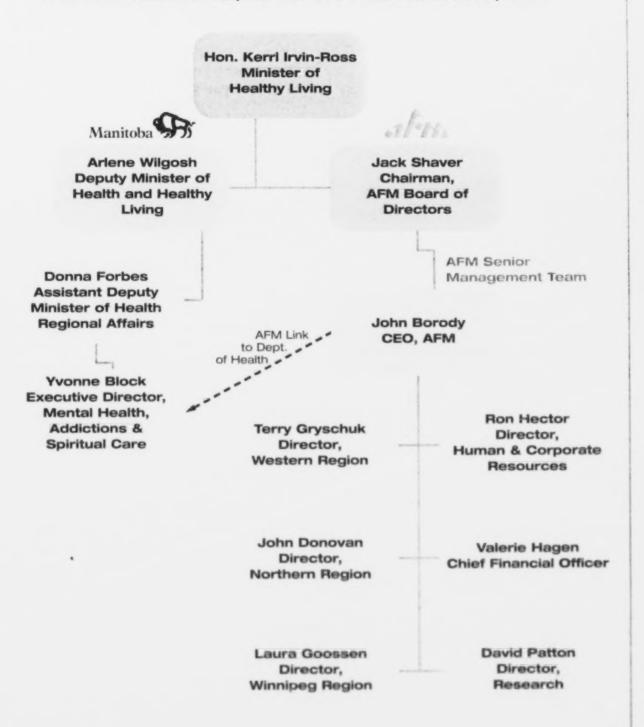
ended or resignati
PLACE OF RESIDENCE
Thompson
Cranberry Portage
Wabowden
Wabowden
Thompson

The Pas

Thompson

Thompson

AFM ORGANIZATIONAL/REPORTING STRUCTURE 2007/2008



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Vision

Manitobans living free from the harm of alcohol, other drugs and gambling.

Mission

To enhance the health of Manitobans by reducing the harm of alcohol, other drugs and gambling through leadership in education, prevention, rehabilitation and research.

Core Values

AFM has adopted a set of fundamental values to guide the delivery of its services.

We believe our greatest strength and asset is our staff, and acknowledge their contributions and passion in supporting the following organizational values:

- . The dignity and diversity of each individual
- · The capacity of clients and communities for change
- Collaborative relationships with stakeholders, partners and the self-help community
- · Continuous improvement and best practices
- · A continuum of services and programs
- · A safe and respectful work environment

Corporate Highlights Report

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ACHIEVEMENT REPORT ON AFM STRATEGIC DIRECTIONS

AFM continues to be seen as a leader in the addictions field and builds on this role as it achieves the goals related to the strategic directions. This section highlights key results related to AFM's strategic directions.

Goal

AFM Corporate Manitoba Health **Broad Topic**

Result

AFM STRATEGIC DIRECTION:

Strengthening our core business

To increase and enhance the capacity for Utilization and System adult AOD rehabilitation Competence services to respond to current and future service demands.

Improved Resource

- · The co-ed Links Program (a support group for individuals who are waiting to begin an intensive program) offered at James Toal Centre was consistently well attended. As of April 2008, a separate Links group for women will be initiated.
- · The m.i.n.e. program continued to offer weekly group orientation sessions for new clients and their significant others as a way of providing support pending their admission to the program.
- · The Winnipeg Youth Community Based Unit restructured its intake process and developed new group education and assessment and rehab programming to reduce waiting time for program entry and to offer service that is better matched to clients' level of involvement with alcohol and/or other drugs and stage of change.
- · Staff from the Women's Centre were trained to use auricular acupuncture on clients attending the Women's Intensive Program. A pilot project will be carried out to test its effectiveness with clients.
- · Compass Program staff spent significant time on enhancing services for families through a range of involvement - family Days, admissions, more intensive case support, etc.
- · Winnipeg Region Adult Rehabilitation staff have developed new processes to improve services to clients seeking help for an opiate addiction to better predict and plan for their needs prior to program entry, thereby improving outcomes.
- The Polaris Place residential treatment facility ran a "Women's Only" treatment group in late July to mid August to reduce the number of women waiting to enter a residential program. This benefitted northern women waiting to get into River House, as well as other women on the wait lists.
- · AFM is looking at treatment designs to meet the needs of young men and women who are between the ages of 19 and 25, therefore improving outcomes and reducing wait lists.
- . The Northern Region has increased contact with referral agents before arrival to increase attendance rates, allowing for better use
- · AFM staff are instigating a phone follow-up call program to encourage follow through with "on-going rehabilitation plans" and to address issues post-treatment.

Annual Report 2007/2003

AFM Corporate Goal

Manitoba Health Broad Topic

Result

AFM STRATEGIC DIRECTION: Strengthening our core business...continued

To provide all rehabilitation staff with ready access to clinical supervision

Improved Resource Utilization and System Competence

- The Clinical Supervision Subcommittee exists to address issues regarding clinical supervision of AFM counselling staff.
- Clinical Supervisors who have Youth Services responsibility ensure alignment of service standards and staff clinical development.
- In all, there are five Clinical Supervisors working with program staff in various areas of AFM throughout the province.

To have comprehensive services that are age, cultural and gender sensitive Priority Populations & Programs

- Evening and weekend calls to the AFM Problem Gambling Helpline are being handled by Klinic Community Health Services.
- Under the Provincial Youth Gambling Strategy, services are being delivered to Manitoba youth (i.e. Lucky Day – Grades 7-9; Keeping Your Shirt On (KYSO) – Grades 10-12; and, for Aboriginal youth, Keeping Your Spirit Strong (KYSS).
- · KYSO and KYSS are being revised.
- A new facilitator's guide has been completed for the Lucky Day Program developed for Youth.
- The new Seniors Gambling Theatre Project, entitled "The Quest for a Money Tree," was presented to the Filipino community and taped for use at future education workshops.
- A new interactive multi-lingual gambling information website (www.getgamblingfacts.ca) is under development, with a projected launch in the spring of 2008. This website will be available in English, French, Filipino, and in Simplified and Traditional Chinese.
- New touch screens were developed for use in the Responsible Gaming Information Centers located in the two Winnipeg Casinos.
 The touch screens will aid staff in teaching casino guests about how gambling works and offer patrons a chance to test their knowledge about gambling.
- The Seamless Referral Process for AFM clients moving from AFM's Impaired Driver Programs to a treatment program is being developed to enhance a client-centered program delivery service.
- The Cultural Proficiency Committee was formed at Compass Youth Residential Facility. This will enhance staff's ability to respond to Aboriginal clients.
- The Compass Youth Residential Facility's license was reviewed and renewed by Manitoba Family Services.
- Adult Rehabilitation intake assessment, referral, rehabilitation planning and care management processes and standards are undergoing a review – with revisions completed as required – to reflect an integrated services approach to working with clients who have co-occurring mental health concerns.
- CODI (Co-occurring Disorders Initiative) training in the clinical modules for staff is being conducted throughout the province according to the regional training roll-out strategy.

To increase the capacity Healthy Living to provide services for Manitobans with co-occurring mental health and substance use and/or gambling issues

AFM Corporate Manitoba Health Goal **Broad Topic**

AFM STRATEGIC DIRECTION: Strengthening our core business...continued

To have core messaging Healthy Living in our prevention strategies

· Phase III of the Conceptualization for a Prevention Framework for AFM was approved.

Result

· The Prevention Provincial Planning Team recommended that the AFM Continuum of Services be re-structured into a framework that includes Research, Education, Prevention and Rehabilitation and that the Integrated Framework of Intervention Services be formally adopted by AFM.

AFM STRATEGIC DIRECTION: Fostering a healthy, safe, vibrant work environment

To be an employer that promotes staff growth, staff development and recognition

Improved Resource Utilization and System Competence

- · AFM staff providing clinical gambling services, who were once certified and trained by the National Council for Problem Gambling, are now being certified by the Canadian Problem Gambling Certification Board.
- · New staff orientation sessions are delivered on a regular basis. Two new components dealing with respectful workplace and Aboriginal cultural awareness have been added.
- · The Youth Services Orientation Manual has been developed to provide consistency among AFM Youth Programs.

To have a safe and respectful workplace

Healthy Living

- · Workplace Health & Safety Committees are active in Winnipeg, Northern and Western Regions. The Committees have developed local plans for their workplaces.
- · Winnipeg Region's "Seeing the Workplace Through New Eyes Project" Committee developed a work plan to look at inspections, fire plans, panic alarms and working alone policies.
- · AFM is compliant with the requirements of "The Public Interest Disclosure Act" in the development of policies and procedures and in providing information in AFM staff training sessions.

To be a diverse, sensitive and accommodating workplace

Priority Populations & Programs

- · In Winnipeg Region, Phase II of the Cultural Awareness Sensitivity Training Initiative involves implementation of the initial staff awareness and training, which was completed in 2007, into day-to-day client work and operations, with the goal of achieving cultural competency as an agency.
- · Approximately 10 members of the Westman staff attended Ally Training. The purpose of this training is to provide skills and information such that clinical staff can offer a safe place for people of all sexual orientations to receive service. This training also provides the clinician with an improved understanding of, and sensitivity to, the issues faced by people of alternate sexual orientations.

AFM Corporate Goal

Manitoba Health Broad Topic

Result

AFM STRATEGIC DIRECTION: Progressing as leaders in the addictions field

To have a corporate communication strategy (for external stakeholders)

Priority Populations & Programs

Specific activities undertaken as part of the overall goal to develop a corporate communication strategy for external stakeholders include:

- beginning work to creating a gambling only information website (www.getgamblingfacts.ca), which targets specific populations not being reached by conventional methods.
- maintaining the AFM corporate website (www.afm.mb.ca) by keeping information current and adding links to resources and new information.
- responding to the various news media inquiries for background information and interviews.
- distribution of the AFM publication, "An Inside View," featuring research information from the Canadian Addictions Survey comparing Manifebans drinking habits to the rest of Canada.
- advertising awareness of AFM programs/services in various publications (newspapers, magazines, yearbooks and rosters) that target client populations.
- increasing public awareness and accessibility of the AFM Online
 Public Access Catalogue to Managoa's largest collection of up-to-date,
 reliable information reliating to issues, trends and research in the
 Access Catalogue to Managoa's largest collection of up-to-date,
 Tends and research in the
- distributing a public service announcement promoting AFM featuring Second Cups owner Frank O'Day as spokesperson – to the major radio stations throughout Manifolds for airing in October 2007.
- participation of AFM in the Youth Addictions Network (focusing on changes in the service system in response to the Youth Stabilization legislation).

To participate and engage in national activities and partnerships that further the aims of AFM Improved Resource Utilization and System Competence

- AFM maintains a large number of local, provincial and national partnerships through its activities in the areas of prevention/education and rehabilitation services for Maintobans.
- In partnership, AFM and Manitoba Lotteries Corporation launched the mandatory Lottery Retailer Training Program.
- AFM Research was represented at the national level on the following working groups or advisory committees:
 - Treatment Indicators Working Group
 - National Surveillance Advisory Committee
 - Inter-Provincial Consortium for the Development of Methodology to Assess the Social and Economic Impact of Gambling
 - Measuring Problem Cambring in Adolescent Populations Oversight
 Committee
 - Review of the Canadian Problem Gambling Index Oversight Committee
- AFM is a member of the Canadian Executive Council on Addictions, a national group with representatives from the Canadian Centre on Substance Abuse, and four other provincial addictions agencies.

AFM Corporate
Goal

Manitoba Health Broad Topic

Result

AFM STRATEGIC DIRECTION:

Progressing as leaders in the addictions field...continued

- AFM was involved on the planning committee for the annual national conference, entitled Issues of Substance Abuse 2007, which took place in Edmonton, Alberta, November 25-28, 2007. AFM also had a contingent of staff who were presenters on five different topics for the conference.
- The Health Education and Enforcement (HEP) Project, in partnership with the Canadian Centre on Substance Abuse in Ottawa, is coordinated by AFM in Winnipeg. Several new members have been added to the committee, including the RCMP Drug Awareness Unit, Manitoba Harm Reduction Network and Manitoba Safe Schools Initiative. The Committee provides support to the National Framework and the Manitoba Framework for addressing the harms associated with alcohol and other drugs and for promoting and coordinating efforts around the National Alcohol Strategy.

To identify and implement strategies that enhance AFM's relationships with self-help Priority Populations and Programs

- In 2007/2008 five new representatives, who are from the self-help community, were appointed to AFM's Board by the Minister of Healthy Living.
- Brandon became home to Dual Recovery Anonymous a peer support group that addresses mental health and addiction issues simultaneously. AFM was an active partner in conducting a needs assessment and is now involved as a resource to the group, which meets weekly.
- AFM invites speakers from self-help groups to Winnipeg Community Based and Compass Programs to speak to clients as a part of their recovery program.
- As part of the alcohol and other drugs and gambling programs, Gamblers' Anonymous, Narcotics Anonymous and Alcoholics Anonymous all offer open meeting sessions at Parkwood in Brandon. Representatives of the self-help community also participate in a Residential Program session entitled "Mutual Aid."

To initiate dialogue with Aboriginal (PTOs) peoples on services and mutual opportunities Priority Populations and Programs

- The Third National Aboriginal Garning Conference was held in Winnipeg in June 2007. AFM staff served on the planning committee and presented on AFM Problem Gambling Programs and Initiatives.
- In Thompson, a street youth outreach service was established at Ma Mow We Tak Friendship Centre. It engages at-risk youth in weekly sessions at the "Circle of Youth" by establishing rapport and acting in a supportive role to teens struggling with substance abuse.
- AFM, in partnership with R.D. Parker Collegiate, Regional Health Authority and the RCMP, operate an Adolescent Health Education Centre in the local high school to address the changing needs of youth in Thompson. Services are one-of-a-kind in Canada, with on-site clinical health, addictions, mental health and policing done in the school's student services area.

Corporate Highlights Report...continued

AFM STRATEGIC DIRECTION: Demonstrating accountability and achieving sustainability To have an outcome measurement and monitoring strategy To align service standards, clinical staff development and clinical practice Improved Resource Utilization and System Competence Improved Resource to AFM program shave been developed. These models estated framework for the development of outcome indicators for in AFM program service areas, which are steps towards mon program effectiveness (outcome monitoring). AFM Staff Clinical Resource Training materials were review revised to keep current. To Make program development and clinical practice To have program development and improvement guided by outcomes and best practice To have program development and improvement guided by outcomes and best practice Priority Populations and Programs Are view of the CCSA Report "Substance Abuse in Canadi Focus" was conducted to identify and promote best practice improve AFM Youth Services across the Continuum. The Compass Youth Residential Facility became smoke-fire a number of other Canadian youth treatment centers. Corn to this initiative was furthered by empirical research indicate abstinence from tobacco positively affects outcomes relatives on their lives, such as higher levels social support; lower levels of self-reported depression; in knowledge of substances and addiction, to name a few. ACCONYM Legend AM Accountability Models ADD Alcohol and Other Drugs ARPPT Adult Residential Provincial Planning Team MAAW Maniltoba Addictions Awareness Week	AFM Corporate Goal	Manitoba Health Broad Topic		Result
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was started by the Core Materials Package Committee to consistency with current best practices. A review of the CCSA Report "Substance Abuse in Canada Focus" was conducted to identify and promote best practice improve AFM Youth Services across the Continuum. The Compass Youth Residential Facility became smoke-free a number of other Canadian youth treatment centers. Com to this initiative was furthered by empirical research indicated abstinence from tobacco positively affects outcomes related use of alcohol and other drugs. An evaluation of AFM's pilot program, Women Invested in Empowered in Recovery, was completed. Participants repoint improvements in areas of their lives, such as higher levels social support; lower levels of self-reported depression; in knowledge of substances and addiction, to name a few. Acronym Legend AM Accountability Models ADD Alcohol and Other Drugs Was started by the Core Materials Package Committee to consistency with current best practices. A review of the CCSA Report "Substance Abuse in Canadia Focus" was conducted to identify and promote best practicing. The Compass Youth Residential Facility became smoke-free a number of other Canadian youth treatment centers. Com to this initiative was furthered by empirical research indicate abstinence from tobacco positively affects outcomes related use of alcohol and other drugs. An evaluation of AFM's pilot program, Women Invested in Empowered in AFM's pilot program, Wome	standards, clinical staff development and	Utilization and System	revised to keep cur The Winnipeg Gam review of the clinical development is cor The Standards Con Planning Team review	rent. bling Clinical Supervisor conducted an overall al practices within the unit to ensure clinical asistent with service standard requirements. amittee of the Adult Rehabilitation Provincial awad, revised and developed provincial protocols,
AM Accountability Models IDP PPT Impaired Drivers Program Provincial Planning Team	development and improvement guided by outcomes and best		was started by the consistency with cut. A review of the CC: Focus" was conducting the conference of the CC: Focus was conducting the conference of the CC: The Compass Youth a number of other (to this initiative was abstinence from toliuse of alcohol and was abstinence of the conference of the conf	Core Materials Package Committee to ensure urrent best practices. SA Report "Substance Abuse in Canada: Youth in cited to identify and promote best practices to a Services across the Continuum. In Residential Facility became smoke-free, joining Canadian youth treatment centers. Commitment of furthered by empirical research indicating that bacco positively affects outcomes related to the other drugs. SM's pilot program, Women Invested in Sobriety, overy, was completed. Participants reported eas of their lives, such as higher levels of er levels of self-reported depression; increased
AOD Alcohol and Other Drugs Planning Team		A	cronym Legen	d
ARPPT Adult Residential Provincial Planning Team MAAW Manitoba Addictions Awareness Week	AOD Alcohol and	Other Drugs		Planning Team
MOCO Manifelia Camina Control Commissionia	ARPPT Adult Resid	lential Provincial Planning Te	mii	

MGCC Manitoba Gaming Control Commission ARPPT-SDC Standards Development Committee MLC Manitoba Lotteries Corporation CCSA Canadian Centre on Substance Abuse PLM **Program Logic Models** CECA Canadian Executive Council on Addictions PPT CMPC Core Material Planning Committee Provincial Planning Team PPPT Prevention Provincial Planning Team CODI Co-occurring Disorders Initiative PTO CODI LT CODI Leadership Team Provincial/Territorial Organization RGIC Responsible Gaming Information Centre ESC **Education Services Committee** YASU Youth Addictions Stabilization Unit FASD/MYC Fetal Alcohol Spectrum Disorder Manitoba Youth Centre YACI Youth Addictions Centralized Intake **GPPT** Gambling Provincial Planning Team Abbi Youth Provincial Planning Team

AFM PERFORMANCE DELIVERABLES

Manitoba Health Broad Topics & AFM Strategic Direction

AFM is a provincial health organization and, as such, is a key stakeholder in the delivery of Manitoba Health's Key Actions. Manitoba Health has developed a collaborative process between health organizations to advance and strengthen performance deliverables and to increase integration of those deliverables into AFM's health planning process and timelines. The health planning process provides Manitoba Health with information to establish its strategic direction for planning in Manitoba's health system and to guide stakeholders in activities related to health planning, performance deliverables, community health assessment, monitoring, performance measurement, and all other aspects of planning.

The purpose of Manitoba Health Broad Topics is to set the foundation for the development of appropriate and specific future performance deliverables by health organizations. The six topic areas are:

- · Healthy Living
- Priority Populations & Programs
- · Patient Safety
- Access
- Disaster Management
- Improved Resource Utilization & System Competency

AFM's deliverables and priorities, as identified in the Health Plan, are to align with the Manitoba Health Broad Topic Area.

AFM Performance Deliverables

Performance Deliverable	Manitoba Health Broad Topic	Description	Expected Results	Actual Results
PD-01-001	Healthy Living	Tobacco Control Strategy	Completion of Tobacco Learning Resource Initia- tive Project targeted to K-12 Manitoba students.	 All learning resources have been completed and are on target. Plans for monitoring and evaluation will be considered for future years.
PD-01-002	Priority Populations & Programs	Co-occurring Mental Health/ Substance Use Disorder	To continue to monitor the progress of provincial training guidelines.	 The majority of training has been completed. Monitoring and evaluation will continue to identify any additional requirements.
			Implementation of integrated screening, assessment and treatment planning process.	 Mental health screening process evaluation was completed and improvements are being implemented. Improvements to integrated assessment and treatment planning standards are underway.
			Policy and procedures are consistent with goals of the initiative.	 A policy review and revision process has been established and is anchored in the Agency's management structure.
PD-01-003	Resource Utilization & System Competency	Accreditation	To indicate progress in all eleven accreditation recommendations.	Identification of Adult Program indicators is in progress. Identification of Youth Program indicators is in progress.

AFM Performance Deliverables...continued

Performance Deliverable	Manitoba Health Broad Top!c	Description	Expected Results	Actual Results
PD-01-003 continued				 Diagnostic equipment repair and maintenance records implemented at applicable site.
				 Integrated Risk Management Strategy developed. Corporate Risk Profile identified.
				 A draft Disaster Emergency Plan has been developed.
				 Pending implementation of the Disaster Emergency Plan will allow the Agency to follow similar processes for preparing for and reducing the risk of disasters and emergencies at all sites.
				 Environmental indicators to be developed
				 Benchmark activities for managing the environment with other similar organizations.
				Draft Human Resources Plan developed
				 Human Resource indicators developed and are currently being monitored.
				 Universal performance appraisal process, form & policy developed.
PD-01-004	Priority Populations & Programs	Aboriginal Health	To promote & support Aboriginal sensitivity training throughout the	 Aboriginal Cultural Awareness Training Sessions were conducted throughout the province in all regions.
			organization.	 Aboriginal Cultural Awareness will be included in all new employee orientation sessions.
				 An internal staff committee has been formed to identify opportunities to enhance cultural aspects of programmin within Compass, ultimately enhancing AFM's proficiency to meet the cultural needs of its clients. This involved bal- ancing universal concepts and ingredient of culture and providing the means for Aboriginal clients to be exposed to and participate in teachings and traditions specific to their cultural background.
PD-01-005	Priority	Methadone	Explore the expansion of	A training program to facilitate licensing
	Programs &	Service	the methadone services in Manitoba.	of physicians to prescribe methadone for addictions will be offered in Manitoba, along with provincial guidelines.

GRANT FUNDING ALLOCATIONS

The Addictions Foundation of Manitoba, among other service providers and along with the Department of Health and Healthy Living, represents initiatives under one of the seven pillars of the Manitoba Health and Healthy Living mandate: to reduce substance abuse through addictions strategies. AFM enhances the health of Manitobans by reducing the harm of alcohol, other drugs and gambling through leadership in education, prevention, rehabilitation and research.

The Foundation's Grant Funding Allocation from Manitoba Health and Manitoba Lotteries for 2007/2008 is broken down into the following categories:

Residential Rehabilitation	\$6,254,300.00
Community Based Programs	\$6,194,000.00
Impaired Driving Program	\$36,500.00
Methadone Program	\$635,200.00
Corporate Administration	\$1,783,700.00
Total Manitoba Health Funding	\$14,903,700.00

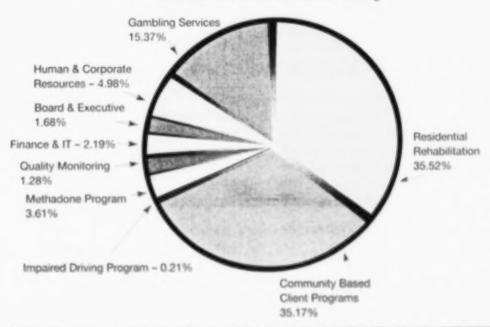
Manitoba Lotteries Funding for AFM Gambling Services \$ 2,706,500.00 AFM Capital Projects Completed in 2007/2008

PROJECT	LOCATION	COST
Flooring Replacement	510 Frederick St., Brandon	\$36,500
Surveillance Systems	All Winnipeg locations & Southport	\$75,000
Flooring Replacement Phase 3	1041 Portage Ave., Winnipeg	\$47,300
Washroom Renovations	3rd Floor, 1031 Portage Ave., Winnipeg	\$28,500
Total Project Co	sts	\$187,300

AFM Capital Projects Underway in 2007/2008 (to March 31/2008)

New AFM Thompson, MB \$1,964,100 Thompson Facility

Manitoba Health and Lotteries Funding



AFM Program Performance

with our community

AFM continues to provide a variety of diverse programs and services to Manitobans, as evidenced by this section. Some of these services have been regularly provided over the years, others have been enhanced, and yet others have been introduced for the first time. All of them contribute to implementing best practices in addictions and to linking to the strategic directions that AFM has developed.

Improved Accessibility to AFM Services for Clients

In the last year AFM has improved access to addictions counselling for youth and adults through partnerships with local agencies, including the health-care and justice sectors, and has developed new and innovative programs and approaches to service delivery. These changes have enabled AFM to reach clients who were not being serviced or whose needs were not being met through a single service agency. The following are only a few of the programs that are making a difference to AFM clients. More information on the programs follows in this section of the report.

- Burntwood Community Health Resource Centre Health Clinic Outreach, Thompson
- Ma Mow We Tak Friendship Centre Street Youth Services, Thompson
- Adolescent Health Education Centre R.D. Parker Collegiate, Thompson
- Partnership: Youth Corrections Initiative Brandon, Thompson and Winnipeg
- Youth Intervention Services Brandon, Thompson and Winnipeg
- Youth School Based Services Northern, Western and Winnipeg Regions
- Intensive Rehabilitation Programs Winnipeg
- The Child and Family Services project Winnipeg
- · Compass Residential Youth Program Southport
- Opiate Dependency and Addictions Clinic ~ Brandon
- Methadone Intervention and Needle Exchange (m.i.n.e.) Program – Winnipeg
- · Department of National Defense Brandon

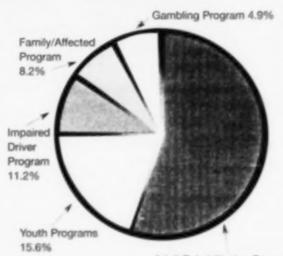
REHABILITATION SERVICES

A range of rehabilitation programs are available throughout the province at AFM. They are:

- Alcohol and Other Drug Programs for Adults and Youth
- Impaired Driver Program
- · Family Programs
- · Gambling Programs for Adults and Youth

In 2007/2008, 9,773 adults and youth accessed a total of 15,714 AFM programs and services for alcohol, other drugs and gambling. Below is a chart showing the percentage of these clients who accessed each of the programs and services offered by AFM.

2007/2008 Client Participation by Program Admissions



Adult Rehabilitation Programs N=15,714 60.1%

The statistics reported in this section have been taken from the Annual Statistical Report (ASR), which is a compilation of information extracted from AFM client databases. The ASR includes the statistics for various activities that are conducted by staff across the province and AFM client demographic information. Alcohol and Other Drug Programs and Services for Adults, Families and Youth

The Addictions Foundation of Manitoba has five core rehabilitation outcomes for clients who participate in the services for alcohol and other drug programs for adults and youth. They are:

- Reduced involvement or harm associated with alcohol, drugs or gambling.
- 2. Improved physical and/or psychological health.
- 3. Improved family and/or social functioning.
- Improved employment and/or vocational/ educational functioning.
- 5. Reduced involvement with criminal justice system.

The actual results in 2007/2008 for AFM alcohol and other drug programs for adults and youth included:

 Reduced involvement or harm associated with alcohol and other drups.

There were a total of 14,942 program admissions to Alcohol and Other Drug Programs for Adults and Youth in 2007/2008. The distribution of clients follows in the table below.

Program Region	Youth Services	Impaired Driver Program	Family/Affected Services	Adult Rehab Programs
Winnipeg	1,846	1,160	977	6,214
Western	448	443	297	2,122
Northern	156	160	16	1,113
Totals	2,450	1,753	1,290	9,449

Over the past several years AFM's Winnipeg programs have seen an increase in the number of men and women seeking intensive programming. As a result of this increase, a number of strategies have been implemented in order to offer more timely access to programming and to continue to try to ensure that the services offered are relevant and meaningful to those who are seeking help. Several program changes have been made, including:

A seven-spot women's day program called WISER (Women Invested in Sobriety, Empowered in Recevery) was developed and piloted in 2006 and, as a result of positive evaluation data (see Research Section of this.

report), as well as consistent demand, the program was expanded in the fall of 2007 to accommodate up to 14 women in the three month treatment cycle. This is AFM's first gender specific day program. It is targeted at women who are harmfully or dependently involved with alcohol and/or other drugs who have a stable residency.



in the community. An ongoing weekly continuing care program for graduates of WISER is offered every Friday. Comments by participants were positive.

> "I can't imagine where i'd be without this (NESER) program."

"It (WIGER) did so much for mr.; I know. If will bely offices."

"Ten so gradeful for being able to participalinio this (WISER) program. For more aware of the changes that I need to make."

"I feel a bape willing me that I busen't felt for a bong time."

- Eight additional residential beds for males have been opened at James Toal Centre, increasing the program's capacity to 36 beds. A seven-spot their behavior by Program is offered, meaning that in any given week as many as 43 men can participate in intensive programs at once. Funding to here two additional full-time counsellors and the realiscation of a part-time nurse allowed this expansion to occur.
- Links Program: Prior to program entry, men who
 are on the wait list for intensive programs can attend
 a weekly support group where staff provide origining
 education and support with regards to substance use
 issues and help prepare clients for their entry to
 intensive programs. James Toal Center's Intake.
 Assessment staff identified the need for this initiative
 and are delivering it within existing resources.

AFM Program Performance...continued

AFM is aware that its Intensive Residential and Day Programs provide hundreds of Manitobans each year with a needed opportunity to focus on their substance use issues and to begin to develop a plan for living comfortably without alcohol and/or other drugs. However, participation in programming is only the first step in the process of recovery: ongoing recovery is supported by family members, mutual aid programs, such as 12-step groups, and other community supports and professionals. As one member of a team with a goal of facilitating recovery, AFM will continue to identify current and changing

client needs and search for ways to improve service delivery to best meet these needs.

The Winnipeg Youth Services Clinical Team at 200 Osborne has implemented a new service delivery model for its intake process and groups in an effort to be more efficient, reduce the wait time and address the client's stage of change. The model includes a weekly intake day. Clients can be referred to three different groups: the two-day Prevention and Education Awareness Group, the four-day Choices Group, which targets clients in the contemplation stage of change, and the two-week long Breaking Away Group for clients in the preparation/action stage of

change. The Clinical Team will be evaluating the new model of service delivery by soliciting feedback from clients and referral agents.

The profile of AFM Winnipeg Youth Services clients in this fiscal year follows.

- Approximately 58% were male and 42% were female.
- Approximately 85% were students at the time of their involvement with AFM.
- 59% of youth clients reported first using alcohol at 13 years or younger.
- Many of the clients served have experienced problems in various life areas. For example, approximately 41% are involved in the legal system efrile in an AFM program.

AFM School Based Programs for youth provide on-site education/assessment and counselling service to students in 64 schools within 23 School Divisions throughout the province. There are 24 schools in Winnipeg and 40 in the rest of the province where AFM staff provide a variety of services for students and their parents, including counselling for substance involvement and for those affected by other's substance use, as well as the Parent Information and Parent Support Group Sessions. AFM staff work on-site in schools, ranging from four days to one-half day per week, which allows the students to self-refer or be referred by school staff for assistance and assessment. Their presence expands the network of supports to young people in the student population.

AFM Thompson Residential Rehabilitation
Program has functioned at an overall 83%
occupancy rate, with clients served from all
communities in northern Manitoba. The half-way
house at AFM's Polaris Place provided 38 men and
women with extended care and a sober environment
in which to rebuild their lives.

The "Street Youth" outreach service targets out-of-the-mainstream youth ages 13-29 who are typically not reached via traditional office-based services. Through a partnership at the youth site of the Ma Mow We Tak Friendship Centre in Thompson, AFM has entered into the realm of after hours, mall crawling and meeting youth on their turf. The goal to engage with youth at risk draws the AFM youth



worker and the outreach worker to weekly-sessions with youth at the "Circle of Youth." They also regularly hang out with kids around a pool table or video game, establishing rapport with and acting in a supportive role to struggling teens.

2. Improved physical/psychological health.

AFM staff work closely with a coalition of Brandon service providers and CFB Shilo staff to develop new and better resources for those dealing with occupational stress and substance abuse. A support group, which is co-facilitated by staff from AFM and the Department of National Defense, runs on a weekly basis. Issues dealt with include attempts to ensure that a complete array of services is available to all Westman residents.



On three afternoons per week at the Burntwood Community Health Resource Centre in Thompson, AFM offers off-site services to its clients, consultation with medical staff, as well as referral services to patients of the ten-doctor clinic. The goal is to provide quick access to addictions information and counselling for medically complicated addictions-related concerns. The partnership is matched with a doctor from

the clinic who assesses all residential clients during intake at AFM Polaris Place and addresses any and all medical issues on their arrival to the 26-day program.

The recent completion of the health behaviour survey by all grade 7 to 12 students in Thompson is the ground work for adapting services of the Adolescent Health Education Centre at R.D. Parker Collegiate to the changing needs of youth in Thompson. The continuation of the largest longitudinal survey of adolescent health behaviour speaks to the collaborative nature of the partnership between the school, health authority, RCMP and AFM in the local high school. Services to the students are one-of-a-kind in Canada, with on-site clinical health, addictions, mental health and policing done in the school's student services area.

The Compass Youth Residential Facility became smoke-free, joining a number of other Canadian youth treatment centers. Commitment to this initiative was furthered by empirical research indicating that abstinence from tobacco positively affects outcomes related to the use of alcohol and other drugs.

3. Improved family and/or social functioning.

AFM's Western Region Family Program provided service to 33 clients. Fourteen sessions of the Parent Intervention Program were also offered to Western Region parents by AFM Youth Program staff.

AFM's Family Program in Winnipeg offered day and evening programming for 331 affected family members. Research shows that for every person who has an alcohol, drug or gambling problem, there are several people close to that person who are significantly impacted by their loved one's use. The Family/Affected Programs provided education and counselling to 695 individuals throughout Manitoba during 2007/2008.

Family therapists are available to work with all family members simultaneously, including the problem user, within the Winnipeg Family and the Youth Community Based Programs. Parents and children have access to specialized services to improve family functioning, thereby maximizing an adolescent's ability to maintain positive change with regards to atcohol/other drug use and other high risk behaviors. Bilingual services are also available in the Winnipeg area.

Compass Program Prevention Education Consultant position provides enhanced information and support services to families. The Family Counselor has been available to meet with families to provide information and support and to participate in Family Day programming.

AFM Program Performance...continued

 Improved employment and/or recutional/educational functioning.

In Brandon, AFM's Opiate Dependency and Addictions Clinic (ODAC) staff work closely with a number of outside agencies, including Mental Health, Correction Services, Public Health and Societ

Assistance. They have a strong partnership

with the pharmacies, who dispense methadone and other required medications. Success in a methadone maintenance treatment (MMT) program such as CDAC is measured by improvements in the clients' life situation. This includes better employability and employment, improved health and self care, and improved family relationships and living situations. Service is provided to clients from all areas of Manitoba outside of the

In Winnipeg, AFM staff at the Methadone intervention

Winnipeg Region, most of whom

and Needle Exchange (m.i.n.e.) Program net with Salvation Army Anchorage Program to discuss how methadone clients can best be served in the program. An Employment and Income Assistance counseller attended the unit for MMT education so that its policies can be updated to reflect the resources required for a MMT client.

flore in munal areass.

In Thompson, 38 men and warren, who have continued care as half-way house clients, have been affected counselling and support to re-enter the work time white long in a supported solve community post rehalt.

 Indicated involvement with its irresissi inclusi quiters.

ACM partnerships with Youth dustice exist in Transpoon, Strandon and Winnipeg, Youth on probablish minima assessments and individual and proup (counselling services. The Winnipeg Youth Justice Project provides AFM services to clients at two Winnipeg high risk youth probation offices. In January 2008, the project expanded to include two additional half days at the male probation office. This has allowed the counsellor to be more accessible to clients and staff. The counsellor also met with new and existing clients at the Manitoba Youth Center, when appropriate. The average number of youth on the counsellor's caseload was 50, with an average of 30 active clients.

In the Brandon Youth Justice Project, the majority of youth have continued to receive a two-session awareness program following the intake and assessment process. Should the youth continue on, they receive, on an individualized basis, both origoing counselling and further educational material in the form of handouts and videos. Some consistent unique needs/childenges of this client population include: garg-related concerns, a requirement for individualized intervention because of FAE/S-FASD; youth living in poverty, trauma related issues; lack



of parental involvement, me contact due to missed appentments; transmine, and frequent and recurring incorporation outside of the community

A significant number of reterrals to AFM Apull and Youth Rehabilitation Programs continue to come from the Justice system. For example, in 2007/2008, 300 adults were reterral to intuite Assessment by the Justice system, along with 226 wouth. One of the toy program components is to help participants focus on assessing from their substance use is indeed to regging consequences in their life, including involvement with the amount politics system. Commoditive assessment than the amount politics system. Commoditive assessment that the amount politics system consequences that the approximation of the politics of the form address their substance use in the above and long-turn as that regative impacts can be avoided.

AFM's m.i.n.e. Program outcome studies have demonstrated a significant reduction in involvement with the criminal justice system for participating clients; this is an important finding, as the majority of m.i.n.e. clients have a history of criminal involvement.

The mandate of AFM's impaired Driver Program is to assess individuals' substance use with regards to risk related to future driving while impaired. A total of 1,736 individuals accessed the program during 2007/2008. The overall goal – reduced harm related to potential future criminal charges connected with impairment – is also addressed by referring to substance use rehabilitation programming if more intensive support in required.

PROBLEM GAMBLING SERVICES FOR ADULTS AND YOUTH

Biseline: To provide a range of giograms and services for individuals and communities, including problem gambling awareness, prevention, intervention and treatment, for gamblers and heir families to reduce the herm assistance with gambling.

The expected and actual results for 2007/2008 included

 Bulliand involvement or horn associated with gentleling.

ATM provides 752 program service units to 652 individuals in the Carnthing rea. Of these, 359 clients were with problem gambers, two were youth, 35 want through the Carnthing fresidential Program, and 1s tamby numbers, or affected persons accessed the Family Program.

as for housestile Conting continept after the Program. Cliente of the Program of the Program are reporting educed employer concern to their gentiling of time and six months after frequent competition, stiffy lesidential Cambring cliente continue to epoch a significant reduction in term due to partiting in extension to decreased freenom impacts and legal sound over time.

has a positive impact on participants and their families in such areas as:

- · knowledge, willpower, stronger sense of well being.
- how to experience and talk through feelings; how important it is to feel safe; signs of relapse.
- money management; regained self esteem; the need to practice one day at a time.
- life skills and financial skills are sited as the most important things gained from this program (Parkwood).

The development of a Touch
Screen Program for the Responsible
Gaming Information Centers was
completed and hardware installed in both
casinos in Winnipeg. The touch screens will
be used as a teaching tool by AFM staff in the
casinos with the patrons. The staff lead patrons
through a quiz that tests their knowledge about
gambling and at the same time provides explanations
and background information on the responses.
The screens also provide a source of information
for casino patrons during hours when AFM staff are
not on dufy.

 Increased community awareness of gambling boxers to order to improve competencies at the optimization sevel for taking action in addressing and/or preventing gambling related problems.

AFM began work on a second play under the Seniors Theatre initiative for 2007/2008. (The first was "Quest for A Money Tree." completed in 2006/2007.) The goal is to increase problem gambling awareness among older adults. In collaboration with the Manitotia Vietnamese Seniors Association and Age and Opportunity, "A Cup of Hope" was written and will be performed in the community.

Continuent Basel Frage



AFM operates Responsible Gaming Information Centres (RGICs) in two Winnipeg casinos: The McPhillips Street Station and Club Regent. Being the first to implement RGICs, AFM is seen as a leader in this area. and is called upon to provide training and information to other provincial jurisdictions across Canada, AFM staff provide on-site education, support and referral to counselling and have become an important source of information to gambiers. Since the first RGIC opened in

December 2002 there have been 15,070 visits to the Centers and another 6,468 people visited the on-site open houses.

Year	Club Regent Casins	Mul'hillige Street Station Casino	Yorkel
Apr 02-Mar 03	0	177	177
Apr 03-Mar 04	0)	21915	31915
Apr 04-Mar 05	18	546	564
Apr 05-Mar 06	2,520	215/0	2,878
Apr 06-Mar 07	2,501	3,270	5,771
Apr 07-Mar 08	3,042	2,243	5,296
Total	8,081	0,089	15,070

 toursecond skills of professionals/pare-professionals in identifying individuals requiring help and refusing them to the appropriate resources.

An agreement between AFM and Klinic to provide after hours Cambling Holpline call pick-up resulted in Klinic staff being trained to respond to callers on the Problem Cambling Holpline. All calls received after 8:30 p.m. and an weekends are now handled by specially trained Klinic commetters.

Through a partnership between AFM and Manitoba Lotteries Corporation, staff at all lottery retail sites in Manitoba were offered training this year. The program is designed to help retailers be aware of responsible gambling practices and problem gambling resources. Retailers were required to take the training in 2007/2008. AFM staff scheduled and completed the majority of the training in the province. A few sites did not receive the training in 2007/2008, and extra sessions have been scheduled to complete this initiative.

Throughout the province 69 Customer Assistance Training sessions were conducted with casino, restaurant and bar staff. These sessions have increased the awareness of and provided intervention tools for those encountering problem gamblers.

 Increased knowledge on the risks of gambling for adolescents throughout the province to assist them in making better decisions.

AFM partnered with Manitoba Lotteries. Corporation to bring "Know the Score" to three Manitoba universities. This program was developed by the Responsible Gambling Council and is designed to dispel common myths regarding randomness, share signs of problem gambling and advise students where to get help.

The Keeping Your Shirt On (KYSO)/Keeping Your Spirit Strong (KYSS) gambling prevention and education program was offered in high schools throughout the province. The programs engage youth in meaningful dialogue around gambling behaviours and the effects. The goal of the programs is to provide Manitoba securitary school students (KYSO) and Aboriginal high school students (KYSO) with information about gambling that may assent them in making healthy and informed decisions about gambling. There were 48 presentations making to the program.

The Lucky Day Program is offered to students in grades 7 to 9 by AFM workers. The program is designed to numero awareness in wouth by providing them with information requiring gambling myths and texts. In 2007-2008 there were 154 presentations of this Program made to 2,367 methodicals.

PREVENTION AND EDUCATION

A Report on the Concept of Prevention

The Conceptualization of a Prevention Framework was completed in September 2007 by the Addictions Foundation of Manitoba's Prevention Provincial Planning Team and adopted by senior management in October 2007. The report contained three documents outlining each phase of an investigation exploring the concept of prevention:

- Background, Methodology and Phase One: AFM Internal Literature Review
- Phase Two External Literature Review, Identification of Best Practices and Implications for Prevention
- Phase Three: Conceptualization of a Prevention Framework for AFM

The Prevention Framework presented in the Phase Three document integrates prevention and rehabilitation services into a comprehensive continuum of interventions that address the harms associated with alcohol and other drug abuse, and problem gambling, at individual, community and system levels.

Key results areas for prevention work for the AFM

- Enhanced community capacity for supporting presention and education goals.
- Enhanced health literary tresvisities and stills in the community.
- Enhanced community capacity for early abortification, early intervention and referred.

force restable request for 2000/1/2000 area

 Exhaused community separity for supporting presention and education goods.

AFM is a atomy supporter of the Manitolise Authoritions Awareness Week Committee through staff representation from various areas of the province. Staff throughout the province are involved in total swarts by alting on planning committees, as well as offering 1522 community workshops and action provincings in their areas.



In the Western Region, AFM participates on the following committees:

- Branchin Drug and Alcohol Education Coalition, which is dedicated to reducing the harm associated with alcohol and other drugs for Brandon area youth
- a Signal River Interceptation (group)
- Chairs the Multi-Agency Prevention Program to Experior area worth

During the past year the Brandon Drug and Aborted Education Coalition has accomplished these major objectives:

- Early yours' currendum for alcohol and offer drug education and rolated source was developed by the Education Subscommittee.
- Application was made for funding for a Program.
 Conscinutes
- A plan was developed for activities that will restall a the community to reduce the harm form substance use and partiting to Brandon area youth and their families.

AFM Program Performance...continued

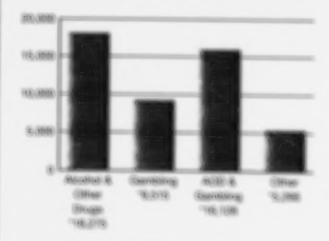
Enhanced health Storacy introducing and stills in the community.

Throughout the province, AFM conducted 678 public awareness workshops in 2007/2008, and staff attended 49 display booths at various events targeted to increase the understanding of the general public, media and professionals on current issues in the area of addictions.

Prevention Education Correlateris throughout the province continued to provide standardized training and customized workshops to the general public, community organizations and private organizations. AFM's Adult Education Services delivered a total of 94 standardized courses to a wide audience of professionals and paraprofessionals working in the additions fold.

AFM staff were involved in 1,705 prevention education events throughout the province. It is estimated that 45,756 individuals attended those entirities, with an everage of 25 participants at each.

2007 2006 Performents of Presenting Autobies



Ministración de Communica (No. 16), 1804.

In Brandon, the Dual Recovery Anonymous group was started. AFM staff is helping to promote awareness of the group and publicize it in the community.

Early in 2008, the literatoba Theatre for Young People presented a play on crystal methamphetamine, entitled "Cranked," to a number of schools and cummunities on tour. AFM representatives were present at most of the sessions to facilitate discussions or respond to questions alteral crystal meth.

AFM staff attended the 2007 National Summer Institute on Addictions. The theme was "Supporting Success," which ancompassed supporting client success, supporting the individual and collective success of substance gives professionals, and supporting the success of the substance abuse field within the larger cortext of the health care community.

Enhanced community capacity for early identification, early intercention and others.

Prevention Education Consultants continued to take the lead in working with community partners frimagh:

- tentitation in the leavery of CODI (Co-occurring Disorders) training worshops in all areas of the province
- continued framing for leafth care and social letters professionals in the assessment of autonomic
- Instring and makes soundepment in workplaces firmightour the sounder related to employee drug and southel leating.
- frething and ideal revaugement for community continue.

In pertnership with teac Donald Youth Services and the Chief and Youth Care Workers Association of Manifest, 65% (Compass Program offered a meritor from the Steen Scientific Control in Wringeg in August. The workers, "uniocus noting and intervening with Chatterging Youth and Youth Behaviors," generated or instruments, control from community engineerate from community engineerate, with annual 250 people in attendence.

Community Prevention Programs offer a wide variety of standardized courses throughout Manitoba to allied professionals. The Workplace Services Unit works very closely with the Drug



Testing Program operating out of AFM's James Toal Centre in Winnipeg to develop partnerships with tocal companies surrounding policies and protocols with respect to drug and alcohol testing. Regular presentations are

made to the City of Winnipeg, Winnipeg Police Services and Manitoba Hydro, as well as a number of private transportation companies.

As part of the partnership between AFM and Child and Family Services, AFM provided training for workers from Marymound and the Knowles Center. Four prevention workshops were offered: Adolescent Alcohol and Drug Issues; Motivating Youth Towards Positive Change; Youth Impacted by the Substance Use or Gambling of a Significant Other; and Group Counselling with Adolescents.

At the request of schools throughout the province, AFM facilitated 42 Student Assistance Program (SAP) workshops for school staff. The AFM counsellor works closely with partnered schools to develop SAPs, which are early intervention programs designed to help identify concerns and connect students with helping services. They are based on the ballet that the earlier a concern is identified, the earlier intervention can occur. Early intervention increases the likelihood that students will be successful in school. SAPs have many of the following components:

- e program philosophy
- comprehensive policies, including the development of an alcohol and other drug policy

- a response process that includes staff training in identifying student behaviours of concern and the development of a process to connect students with assistance
- · prevention programming
- program promotion
- program evaluation

Youth Prevention & Education staff in Winnipeg Region deliver standardized courses targeted at youth allied professionals in order to assist the community in identifying and intervening with substance use problems as early on as possible, preventing more serious problems from developing. In addition to standardized courses, all Youth Prevention & Education staff developed and delivered educational sessions for professionals, paraprofessionals, school staff and parents throughout the province to facilitate the larger community's ability to respond appropriately to substance use concerns faced by young people in their locale.

AFM Program Support Services

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community

RESEARCH AND QUALITY MONITORING

The role of Research at AFM is to both evaluate current programs and pilot projects, as well as to facilitate research that will provide AFM with insight into issues related to alcohol, other drugs and gambling. As part of evaluating current programs and pilot projects, in addition to contributing to cutting edge research in the field of addictions, the following reports were completed or are underway:



- The evaluation of Women Invested in Sobriety, Empowered in Recovery (WISER) was completed with a report released and available on the AFM website (www.afm.mb.ca). Although a small sample, most clients who were part of this evaluation reported the following after their participation in the WISER Program:
- · Frights levels of social support
- 6 (county towards oil spath respectfued (degreessasses)
- · towar poul traumatic strong accords.
- Ingiter levets of self-esteem (SE) reported by 90%.
 (The mean SE score at the start of the program was 29.0, and this dropped to 21.9 at the end of the program, with lower scores being most desirable.)
- average scores indicate about a 20% increase in spirituality
- terrespond terresolation about materialisms and articlesism
- testadaction survey reported very positive responses, with almost all indicating they would resommend the program to a franci.

- The evaluation of the Winnipeg Coming To Terms Program report was completed and is also available on the AFM website.
- clients who completed all four sessions had higher self-efficacy at the end of the program: most (~60%) were confident in their ability to manage high risk situations.
- clients understood more about the impact of alcohol and drugs after the program
- self-reports of communication significantly improved
- 73% reported changing their patterns of substance use; counsellor ratings were in agreement with most of these findings
- The Family Program at Christie House and the Youth Family Program continue with their outcome evaluation.
- 4. In partnership with Manitoba Lotteres Corporation and Manitoba Gaming Control Commission, the Manitoba Longitudinal Study of Young Adults was officially launched. For the 2007/2008 fiscal year, the main activities of this project included the following consulting with the Expert and Ethics Panel members, working with Phane Research Associates Inc. in developing and testing the research instruments, recruitment and data collection.
 A preliminary report is expected in summeriful 2008.
- On-going evaluation of the Parkward Problem Cambling Residential Program. A full report is expected in the full of 2009.
- On-going statistical monitoring of the Responsible Garning Information Contens
- Date collection for a report on Winnipeg Street Youth was completed and analysis is underway.
 The report is supported to be released total in 2008.
- B. Data collection for the Ascatal and Drug Use of Manisha Students report was also completed and enalysis is underway. The report is expected to be released later in 2008.



- Canadian Community Epidemiology Network on Drug Use (CCENDU). AFM Research produces an annual report on the drug use situation in Winnipeg. This was submitted to CCENDU and distributed through the Canadian Centre on Substance Abuse to other partners of the initiative across Canadia.
- Canadian Addictions Survey or the Canadian Alcohol and Drug Use Monitoring Survey, as it is now being called.
- 11. Pleaults highlights from the Mankobe Alcohol and Drug User Survey were published in early 2008 in AFM's newsletter, "An Inside View," which was sent to approximately 900 individuals and is posted on the AFM website. The key findings tell us that:
- 64% of young Manitobans ages 15-17 drank in the part year.
- the overall current smoking rate in Manifolia is: 26%.
- Manifoba males are more likely to be smokers than females (21%, versus 21%).
- Manifobans were no more likely to use illuit drugs than other Canadians (about 14%). The most used illuit drug is cannabis (98% of illuit drug users reported cannabis use over the last year).
- young people have higher rates of illoit drug use than other age categories. (About 67% aged 18:19 used an illoit drug in the year before the survey.)

AFM research is also represented at the national level on the following working groups or advisory committees:

- · Teamment Indicators Working Group
- o Stational Surveillance Advances Committee
- Inter-Provincial Consortium for the Davidopment of Mathedology to Assess the Social are Economic Impact of Contilling
- Massuring Problem Garibling in Addescent Regulations Oversight Committee
- Review of the Canadian Problem Gambling Index Oversight Committee

The Annual Statistical Report (ASR), which is a compilation of information extracted from AFM client databases, is produced annually. The ASR reports, statistically, the various activities that are conducted by staff across the province, as well as AFM client information. This compilation is available to: AFM staff on the internal electronic bulletin board; the public in the AFM Library, located in Winnipeg; and government.

CONTINUOUS QUALITY IMPROVEMENT (CQI)

Throughout 2007/2008, AFM focused its quality efforts on strengthening its quality infrastructure and establishing quality improvement as an organizational way of life. Improving the quality of care/service is the ultimate aim of CQL integrating quality into AFM's operations requires that everyone in the organization embrace "quality" and have it permeate every facet of the Agency's work. The first step in ensuring success is to build a quality infrastructure and start integrating it into day-to-day operations. Key accomplishments over the last year milliotic

Amosticities - Proparing for Accreditation has been the main focus. Accreditation Canada has made significant structural and content changes to its accreditation program. As such, preparing the Agency for accreditation involved learning the new program, providing training education to staff and forming new accreditation learns. After has been successful in transitioning to the new program and tools forward to the re-survey in December 2008.

Such Microsporount - An integral part of the CQI program is Righ Managament. This year AFM tests to Righ Managament Program to a new level by contifuing strategies to minimize the probability of actuares sufficience, and increases the italificant of decrease sufficience. Black Managament is an angular process. The goal is to continue to become an Mask Managament.

AFM Program Support Services...continued

testimaters - Indicator development continued to the a priority in 2007/2008. Corporate/administrative redicators were developed and piloted. This information will assist AFM in:

- infirmed decision making
- ensuring there is appropriate corporate infrastructure to support programs and services, as well as organizational learning and growth.

Desetispment of the Performance Reporting Framework – The Performance Reporting Framework (corporate dissitiusard) was developed. This is an easy to read, user-friendly document that uses "traffic signal" distinues (green, yellow, red) to visually depict performance in identified key areas. It will be used as a vehicle for the Board, management and staff to mention performance based on priorities set by the strettegic plan. Note: Full implementation of this framework is pending program indicator collection.

Missing Accountability Forward

AFM is committed to providing quality services in a results-orientated, open and transparent environment. The people of Manitoba have the right to know what services AFM offers and what results are limited achieved.

Health Canada has defined accountability as: The sittigation to demonstrate and take responsibility for performance in light of agreed expectations.

New is Accountability Enhanced?

Lixiding practices have shown that the best way to strengthen accountability is through an integrated, ingenization-wide approach. In recent years AFM has increased its focus on activities that support and strengthen accountability. These include:

- Nervaditation
- Risk Management
- Chitisme Monitoring
- * Pregram Evaluation
- Quality Improvement Initiatives
- Financial Audit

The combined affect of these activities is greater then the sum of its parts. By supporting informed decision making, these activities promote and exercition accountability.

AFM's Accountability Process

The diagram below depicts the key elements in AFM's accountability process. Together, these elements form a "wheel" that provides a continuous feedback loop of accountability.

Establishing Responsibility Evaluating Establishing · roles and responsibilities are spansibility & understood Performance Expectations performance expectations are explicit appropriate resources. are provided · review and feedback are carried out follow-up action is: taken to improve future performance

- Establishing Responsibilities / Expectations the process begins by establishing responsibilities, expectations and performance measures.
- Reporting involves measuring outcomes, performance or progress toward meeting the defined responsibilities and expectations.
- Evaluating involves analyzing the information and performance reports and making decisions based on that information.

CORPORATE RESOURCES

Corporate Resources provides services to reduce the harms associated with addictions through education, the innovative development and effective delivery of information, and community mobilization.

William Potoroka Memorial Library

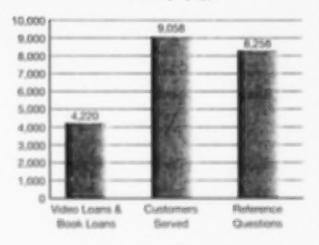
AFM's William Potoroka Memorial Library provides Manitobans from all walks of life and from all parts of the province with resources and services that can assist with personal/family challenges, educational programming, healthcare/social service provision, workplace issues and prevention/rehabilitation program development, support and enrichment. Often, the Library is the point of first contact with the Agency, giving Library staff the opportunity to refer patrons to other appropriate AFM programs and services.

The Library provides free, province-wide access to over 11,488 print resources, 1,189 audio-visual resources, 110 professional/academic journals and newsletters, and it operates as the distribution centre for AFM publications. The Library's collection continued to grow, with over 341 new resources catalogued. Strong demand for resources/services continued in 2007/2008 with: 4,220 resources circulated; 8,258 reference questions answered; 176 journal articles and inter-library loan requests filled; and 1,454



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2007/2008 Library Service Activity by Type



This year the Library achieved a high level of use, with 9,058 customers served. Over 80% of the 12,447 Manitobans registered as borrowers are members of the public, and the user group continued to grow this year with the addition of 315 new Library patrons. An active outreach program, which promotes Library resources and services, provided 16 customized in-depth Library orientations to specialized groups and reached thousands of potential customers through five conference and workshop presentations/displays. The library component of AfM's website was completely revised; in addition, a new on-line public access catalogue was launched, making the collection available to all Manitobans via the internet.

Service highlights include: operating/promoting a public access internet site as part of the Community Connections Program; serving over 1,047 members of the public who have used this site to do research, school assignments, took for work and keep in touch with family and friends around the world via emel. The Library also undertakes the lead role in developing and publishing the Manitoba Addictions Awareness Week (MAAM) resource kits and website content in both English and French.

Financial Statements

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Community

ADDICTIONS FOUNDATION OF MANITOBA (Incorporated under the Addictions Foundation of Manitoba Act)

Financial Statements March 31, 2008

The accompanying financial statements are the responsibility of management and have been prepared in accordance with accounting policies stated in Note 2 to the financial statements. In management's opinion, the financial statements have been properly prepared within reasonable limits of materiality, incorporating management's best judgment regarding all necessary estimates and all other data available.

Management maintains internal controls to provide reasonable assurance of the reliability and accuracy of the financial information and that the assets of the Foundation are properly safeguarded.

The responsibility of the Auditor and their staff is to express an independent professional opinion on whether the financial statements are fairly presented. The Auditor's report outlines the scope of the audit examination and provides the audit opinion.



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AUDITORS' REPORT

To the Board of Governors of Addictions Foundation of Mankstia

We have audited the statement of financial position of Addictions Foundation of Mantotia (the Foundation) as at March 31, 2008 and the statements of revenue and expenses, changes in ren assets, and cash flows for the year then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Thuse standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Foundation as at March 31, 2008 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Signed "NIPMS LLP"

Charland Accountants

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Children to Financial Statements (continued)

Year protect March 21, 2008

5. Province of Mantonia pre-retrement pay-

The Foundation represents an employee pre-retrement benefit plan for subscentially of of 6s employees. The plan provides benefit payments to eligible retrieve based on length of service and on screen earnings from initial eligibility. At blanch 31, 2006, based on an artisand extension, the obligation under the pre-retrement pay is estimated to be approximately \$1,865,611 (2007 - \$1,575,501) for which the Foundation has recorded an accruard pre-retrement pay liability on the estimates of financial position.

The present of funding which will be provided by the Province of Manifolds for pre-information pay was ordinally determined based on the pre-information pay failure, on at April 1, 1999 and east received as a receivable from the Province of Manifolds. Since facual 1999, the Province received funding on an armual base from the Province, which includes funding for the change in the pre-information pay failure, and information payments in the year including an information component on the pre-information pay receivable. The pre-information pay receivable from the Province of Manifold 31, 2008 appropriate \$1,123.216 (2007 - \$1.123.216) and has the specified forms of repayment.

The fac value of the pre-reference pay receivable from the Province approximates the retrying value as the interest companion is comparable to current market rates.

8. Provision for employee persons becuffly:

The Foundation records the extraoral persoon liability and the related persoon experies in the traoral alaborators. Season on autographism from the most record extraoral report fielded December 51, 2000, the Foundation has recorded an ensure of \$16,550,623 (2007 - \$17,676,900) in the financial addressments, representing the estimated unfunited bability for the Foundation's employees as at blanch 51, 2000. Total persoon expense of \$1,002,624 (2007 - \$1,077,907) has been recorded in the elatement of operations, which includes an interest component.

The Proximise of Edenticials has accepted requirementally, for the persons labelly, and the reliabel expenses including the interest component. The Foundation has therefore recorded an arrount recoverable from the Proximise of Manufacture of \$18,538 821 (2007 - \$17.6.886) retaining to this teating in the financial additionable, and has recovered acceptable inverse of \$778.785 (2007 - \$538,605). The long-term persons funding recoverable due from the Proximise of Manufacture on appointment forms of representations.

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6. Sum indebtedness related to capital assets:

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Same and of year	9	52,866	8	58 50E

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rest motor March 21, 2008

The fair value of the pro-retrement pay recoverable and the long-term person funding recoverable from the Province of Mantoba approximates the carrying value as the interest immponent (see rolles 7 and 6) is comparable to current market rales.

The fac value of accounts receivable, vacation pay recoverable, bank indebtedness, accounts payable and accrued liabilities and accrued vacation pay approximates their carrying value due to the short-term ruture of these matruments.

(c) I comparative figures.

Certain comparative figures have been reclassified to conform with the financial externent presentation adopted in the current pear.

ADDICTIONS FOUNDATION OF MANITOBA

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Addictions Foundation of Manitoba Provincial Administration

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